



2023 ANNUAL SPONSORSHIP OPPORTUNITIES AND BENEFITS

VISIONARY	TITLE	PREMIER	PRESENTING	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
\$100,000	\$50,000	\$35,000	\$25,000	\$18,000	\$10,000	\$7,500	\$5,000	\$2,500
<ul style="list-style-type: none"> • Fifty (50) Gala Tickets (+VIP) • Fifty (50) AFLC Tickets (+VIP) • Twenty-five (25) Lip Sync For Life Tickets • Visionary Sponsor Recognition at all events in 2023 • Underwriter & Presenter of Excellence In Care Awards & Grants Reception • Logo on Website - Home, Sponsor and Event Pages • Logo on all Event Marketing (E-Blast, Step & Repeat, Electronic Signage and Social Media Posts) • Custom Packages available 	<ul style="list-style-type: none"> • Thirty (30) Gala Tickets (+VIP) • Thirty (30) AFLC Tickets (+VIP) • Fifteen (15) Lip Sync For Life Tickets • Title Sponsor Recognition at all events in 2023 • Underwriter & Presenter of Excellence In Care Awards & Grants Reception • Logo on Website - Home, Sponsor and Event Pages • Logo on all Event Marketing (E-Blast, Step & Repeat, Electronic Signage and Social Media Posts) • Custom Packages available 	<ul style="list-style-type: none"> • Twenty (20) Gala Tickets (+VIP) • Twenty-five (25) AFLC Tickets (+VIP) • Twelve (12) Lip Sync For Life Tickets • Premier Sponsor Recognition at all events in 2023 • Underwriter & Presenter of Excellence In Care Awards & Grants Reception • Logo on Website - Home, Sponsor and Event Pages • Logo on all Event Marketing (E-Blast, Step & Repeat, Electronic Signage and Social Media Posts) • Custom Packages available 	<ul style="list-style-type: none"> • Twenty (20) Gala Tickets (+VIP) • Twenty (20) AFLC Tickets (+VIP) • Ten (10) Lip Sync For Life Tickets • Presenting Sponsor Recognition at select events in 2023 • Underwriter & Presenter of Excellence In Care Awards & Grants Reception • Logo on Website - Home, Sponsor and Event Pages • Logo on all Event Marketing (E-Blast, Step & Repeat, Electronic Signage and Social Media Posts) • Custom Packages available 	<ul style="list-style-type: none"> • Sixteen (16) Gala Tickets (+VIP) • Ten (10) AFLC Tickets (+VIP) • Eight (8) Lip Sync For Life Tickets • Diamond Sponsor Recognition at One (1) event in 2023 • Underwriter & Presenter of Excellence In Care Awards & Grants Reception • Logo on Website - Home, Sponsor and Event Pages • Logo on all Event Marketing (E-Blast, Step & Repeat, Electronic Signage and Social Media Posts) • Custom Packages available 	<ul style="list-style-type: none"> • Ten (10) Gala Tickets (+VIP) • Eight (8) AFLC Tickets (+VIP) • Two (2) Lip Sync For Life Tickets • Platinum Sponsor Recognition at One (1) event in 2023 • Underwriter & Presenter of Excellence In Care Awards & Grants Reception • Logo on Website - Sponsor and Event Pages • Logo on Event Marketing (E-Blast, Electronic Signage and Social Media Posts) • Custom Packages available 	<ul style="list-style-type: none"> • Eight (8) Gala Tickets (+VIP) • Six (6) AFLC Tickets (+VIP) • Two (2) Lip Sync For Life Tickets • Logo on Website - Sponsor and Event Pages • Logo on Event Marketing (Electronic Signage and Social Media Posts) <p>— OR —</p> <ul style="list-style-type: none"> • Ten (10) AFLC Tickets (+VIP) AND Ten (10) Lip Sync For Life Tickets • Company Name on Event Electronic Signage (either option) 	<ul style="list-style-type: none"> • Two (2) Gala Tickets • Two (2) AFLC Tickets • Two (2) Lip Sync For Life Tickets • Company Name on Website - Event Page 	

On behalf of the DIFFA Chicago Boards and all those fighting HIV/AIDS in our city, thank you again for your continuing support. We couldn't do it without you.

Please reach out to your DIFFA Chicago Board Representative with any questions about sponsorship or events, or email us at info@diffachicago.org